

# Get a smart thermostat at no additional cost



## ENTERGY ARKANSAS SMART DIRECT LOAD CONTROL PROGRAM

Entergy Arkansas is helping its customers save energy the smart way. Join our new Smart Direct Load Control Program for a number of incentives.

### Get a smart thermostat

Sign up and receive a smart thermostat with professional installation at no additional cost – a **\$225 value**.

### Already have a smart thermostat?

Sign up with your qualifying Emerson Sensi™ Smart Thermostat or Honeywell Wi-Fi Thermostat and receive an **enrollment incentive of \$50** for residential customers or **up to \$100** for business customers.

Visit [entergyarkansas.com/thermostat](http://entergyarkansas.com/thermostat) for a list of eligible models.

### Want more incentives?

Depending on your level of participation, you may also receive an **annual incentive of up to \$40** per thermostat enrolled (residential customers) or **\$100** for each thermostat (business customers).

### Who's eligible?

Entergy Arkansas residential and eligible commercial customers who own their home or business, have central air conditioners and have Wi-Fi are eligible to participate.

### How it works

The Smart Direct Load Control Program can help reduce high energy demand in the summer, when tens of thousands of central air conditioners and heat pumps are all running at the same time, putting a strain on the power supply. **That's where you come in.**

On days when electricity demand is highest, we will automatically send a signal to your thermostat to raise its temperature to a predetermined set point for the length of the demand response event. These events may occur from June 1 through Sept. 30. You may opt out of up to three of these events, but the amount of your annual participation incentive will be reduced.

**The more you participate, the more you earn.**

### Benefits

When you automatically reduce your energy use at these important times, you help prevent outages. Plus, Entergy Arkansas will reward you for your participation with a cash incentive at the end of each year.

**"I think this is an amazing opportunity for customers like myself. The thermostat has been a blessing."**

— an actual Entergy Solutions customer

## FAQs

### What are the advantages of a smart thermostat?

Smart thermostats save you energy all year long by learning how your home responds to weather conditions and adjusting the temperature when you're not home. You can also access the thermostat from mobile devices or computers and receive reports about your home's energy usage and savings. Hello, convenience.

### How does the smart thermostat work during demand response events?

On select days with high electrical demand, the thermostat's sensors will help manage your air conditioner's run times to save you energy, which is known as a demand response event.

When a demand response event occurs, your thermostat will temporarily increase your temperature set point by up to four degrees in order to reduce energy usage. If the temperature in your home exceeds this set point, your air conditioner will turn on to keep you comfortable. Once the event is over, your thermostat will return to your regularly scheduled temperature.

### When will my smart thermostat be affected?

Your smart thermostat will only be affected during demand response events. Outside of these times, you are free to set your thermostat to your desired schedule and temperature.

### How often do demand response events occur?

The number of demand response events in any given year is dependent on weather conditions and is not entirely predictable. However, they may occur on a few hot or humid weekdays between June 1 and Sept. 30. They're not activated on weekends or holidays. For more information, visit [entergyarkansas.com/thermostat](https://entergyarkansas.com/thermostat).

### How can I tell an event is occurring?

In most instances, you will receive a notification by email and on your thermostat the day prior to a scheduled event. Please note that in order to participate in demand response events and be eligible for your participation incentive, your thermostat must be online and connected.

### Can I opt out of an event?

You will be able to choose up to three events in which you may opt out of participation – right from your phone, tablet or thermostat. If you ever decide you want to cancel participation in an event, you simply opt out. The system will monitor your opt-out activity. Once you have used your three opt-outs for the year, that option will no longer be available to you. For mandatory events, you must call **855-801-5798**.

**Save energy and earn cash incentives –  
all at no additional cost to you.**

## Let's get started

To enroll or learn more, please visit [entergyarkansas.com/thermostat](https://entergyarkansas.com/thermostat), call **833-807-7682** or scan the QR code.

