

# Turn up the savings.

ENTERGY ARKANSAS SMART DIRECT LOAD CONTROL PROGRAM

## Enroll your smart thermostat in the Smart Direct Load Control Program and get up to \$90

Entergy Arkansas is helping its residential customers save energy and money the smart way. Enroll your qualifying smart thermostat in our Smart Direct Load Control Program and earn incentives.

### How it works

The Smart Direct Load Control Program helps reduce high energy demand in the summer, when tens of thousands of central air conditioners and heat pumps are all running at the same time, putting a strain on the power supply. **That's where you come in.**

On days when electricity demand is highest, we will automatically send a signal to your thermostat to raise its temperature to a set point for the length of the demand response event. These events may occur from June 1 through Sept. 30.

### Benefits

- **Help prevent outages** by automatically reducing your energy use when electrical demand is high.
- **Earn cash incentives** when you enroll and annually for participation. If you already own an eligible device, all you have to do is sign up.
- **Do your part for the environment** by saving energy.

### Who's eligible?

Entergy Arkansas residential customers who own a home, have central air conditioners, have Wi-Fi and have a qualifying smart thermostat are eligible to participate.

### Eligible smart thermostats

- Emerson Sensi Touch and Sensi Wi-Fi.
- Honeywell Lyric T5, T5 Plus, T6, T9, T10, 9000 Smart, Wireless FocusPRO and Round Smart.

### How to enroll

To enroll your eligible thermostat or learn more, visit [entergyarkansas.com/thermostat](http://entergyarkansas.com/thermostat) or call **833-807-7682**.

### Enrollment incentive

Get **\$50** per thermostat for enrolling your qualifying smart thermostat.

### Annual participation incentive

Get **up to \$40** per thermostat **every year** for participating in demand response events. The more you participate, the more you earn.

## FAQs

### What are the advantages of a smart thermostat?

Smart thermostats save you energy all year long by learning how your home responds to weather conditions and adjusting the temperature. You can also access the thermostat from mobile devices or computers and receive reports about your home's energy usage and savings. Hello, convenience.

### How does the smart thermostat work during demand response events?

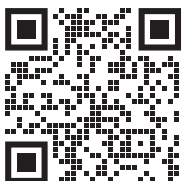
On select days with high electrical demand, the thermostat's sensors will help manage your air conditioner's run times to save you energy, which is known as a demand response event. When a demand response event occurs, your thermostat will temporarily increase your temperature set point by up to four degrees to reduce energy usage. If the temperature in your home exceeds this set point, your air conditioner will turn on to keep you comfortable. Once the event is over, your thermostat will return to your regularly scheduled temperature.

### When will my smart thermostat be affected?

Your smart thermostat will only be affected during demand response events. Outside of these times, you are free to set your thermostat to your desired schedule and temperature.

## Start saving

Save energy and earn cash incentives by enrolling your smart thermostat in the Smart Direct Load Control Program. Visit [entergyarkansas.com/thermostat](http://entergyarkansas.com/thermostat), call **833-807-7682** to enroll or scan the QR code.



**"I was very satisfied with this program. I think all customers should get involved."**

— an actual Entergy Solutions customer

### How often do demand response events occur?

The number of demand response events in any given year varies. Typically, they occur on a few hot or humid weekdays between June 1 and Sept. 30. Events are not activated on weekends or holidays.

### How can I tell an event is occurring?

In most instances, you will receive a notification by email and on your thermostat the day prior to a scheduled event. Please note that in order to participate in demand response events and be eligible for your participation incentive, your thermostat must be online and connected.

### Can I opt out of an event?

You can opt out of up to three events per year using your phone, tablet or thermostat. The system will monitor your opt-out activity. Once you have used your three opt-outs for the year, that option will no longer be available to you. For mandatory events, you must call **855-801-5798**.