

**ARKANSAS PUBLIC SERVICE COMMISSION**

2<sup>nd</sup> Revised Sheet No. 39.1 Schedule Sheet 1 of 8  
Including Attachment

Replacing: 1<sup>st</sup> Revised Sheet No. 39.1

Entergy Arkansas, Inc.  
Name of Company

Kind of Service: Electric Class of Service: All

**Part III. Rate Schedule No. 39**

**Title: Municipal Franchise Adjustment Rider (MFA)**

Docket No.: 09-084-U  
Order No.: 20  
Effective: 6/30/10

PSC File Mark Only

(AT)

**39.0. MUNICIPAL FRANCHISE ADJUSTMENT RIDER**

**39.1. APPLICABLE SERVICE AREA**

Applicable to all customers located within the corporate limits of a municipality that imposes a franchise tax or fee upon the Entergy Arkansas, Inc. ("EAI" or the "Company") and which are served under rate schedules subject to the jurisdiction of the Arkansas Public Service Commission ("APSC").

**39.2. BILLING**

Billings under said rate schedules to customers located within the municipal limits of a municipality imposing a franchise tax or fee upon the Company will be increased by an amount sufficient to compensate Company for any charges (including, but not limited to, licenses, fees, charges, impositions or taxes of any kind other than special millage taxes or general taxes applicable to all citizens and taxpayers) levied or imposed by any municipality on or against the Company as provided in the standard Franchise Agreement between Company and said municipality or in special ordinances passed by said municipality.

Any such amounts levied or imposed by a municipality shall be billed to customers within the corporate limits of said municipality in the manner in which the tax or fee imposed on the Company is determined in accordance with Order No. 9 of the APSC under Docket No. U-3013 dated January 6, 1981.

**39.3. TOWN /CITY ORDINANCE RATES AND BILLING FACTORS**

The franchise rates contained in each ordinance and current billing factors for each town or city from which EAI has obtained a Municipal Franchise Agreement are shown in Attachment A to this Rider.

(AT)

**39.4. OTHER PROVISIONS**

Except as modified herein, all terms and conditions of the rate schedules applicable within any municipality and the applicable riders remain unchanged and shall apply.

(CT)

Attachment A  
Municipal Franchise Adjustment Rider (MFA)  
Table of Town / City Ordinance Rates and Current Billing Factors

<u>Town / City</u>	<u>Ordinance Rate - %</u>	<u>Billing Factor - %</u>
ALEXANDER	4.25%	4.7283%
ALICIA	5.00%	5.0000%
ALLPORT	4.25%	4.5697%
ALMYRA	4.25%	4.4924%
ALPENA	4.25%	5.1429%
ALTHEIMER	4.25%	4.8659%
AMITY	4.25%	4.6323%
ANTHONYVILLE	4.25%	4.2500%
ANTOINE	4.25%	4.9298%
ARKADELPHIA	5.00%	5.0000%
ARKANSAS CITY	4.25%	4.7035%
ASH FLAT	5.00%	5.0000%
ATKINS	5.00%	5.0000%
AUBREY	4.25%	4.2282%
AUGUSTA	4.00%	4.5109%
BALD KNOB	4.25%	4.8104%
BASSETT	4.25%	4.6681%
BATESVILLE	4.25%	4.2500%
BAUXITE	4.25%	4.7657%
BAY	3.50%	3.5000%
BEARDEN	4.25%	4.4715%
BEEBE	4.25%	4.5168%
BELLEFONTE	4.25%	4.7359%
BELLEVILLE	4.25%	4.7827%
BENTON	4.25%	4.2500%
BERGMAN	4.25%	4.7439%
BERRYVILLE	0.00%	0.0000%
BIG FLAT	4.25%	4.2828%
BIGGERS	5.00%	5.0000%
BIRDSONG	4.25%	4.2500%
BISCOE	4.25%	4.8446%
BLACK OAK	5.00%	5.0000%
BLACK ROCK	5.00%	5.0000%
BLUFF CITY	4.25%	4.2753%
BLYTHEVILLE	5.00%	5.0000%
BONO	4.25%	4.3621%
BRADFORD	4.25%	4.7732%
BRINKLEY	4.25%	4.2955%
BRYANT	5.20%	5.2000%
BUCKNER	4.25%	4.5796%
BULL SHOALS	4.25%	4.2500%
BURDETTE	5.00%	5.0000%
CABOT	4.25%	4.7051%
CADDO VALLEY	4.25%	4.8108%
CALICO ROCK	4.25%	4.3764%
CALION	4.25%	4.3182%
CAMDEN	5.00%	5.0000%

Attachment A  
Municipal Franchise Adjustment Rider (MFA)  
Table of Town / City Ordinance Rates and Current Billing Factors

<u>Town / City</u>	<u>Ordinance Rate - %</u>	<u>Billing Factor - %</u>
CAMMACK VILLAGE	4.25%	4.3765%
CAMPBELL STATION	4.25%	4.5430%
CARAWAY	5.00%	5.0000%
CARLISLE	4.25%	4.6667%
CARTHAGE	4.25%	4.8669%
CASH	4.25%	4.9804%
CAVE CITY	4.25%	4.6667%
CHEROKEE VILLAGE	4.25%	4.2500%
CHERRY VALLEY	4.25%	4.4541%
CHIDESTER	4.25%	4.7063%
CLARENDON	4.25%	4.5688%
CLARKSDALE	0.00%	0.0000%
COLLEGE CITY	5.00%	5.0000%
COLT	4.25%	4.7556%
CORINTH	4.25%	3.7368%
CORNING	6.00%	6.0000%
COTTER	4.25%	4.7138%
COTTON PLANT	4.25%	4.2501%
COY	4.25%	3.9947%
CRAWFORDSVILLE	4.25%	4.5209%
CROSSETT	4.25%	4.8491%
CUSHMAN	4.25%	4.5708%
DANVILLE	4.25%	4.8792%
DARDANELLE	4.25%	4.7648%
DATTO	5.00%	5.0000%
DELIGHT	4.25%	3.9759%
DELL	5.00%	5.0000%
DERMOTT	4.25%	4.7031%
DES ARC	4.25%	4.6351%
DEVALLS BLUFF	4.25%	5.7682%
DEWITT	4.25%	4.8722%
DIAMOND CITY	4.25%	4.3516%
DIAZ	4.25%	4.5448%
DOVER	4.25%	4.7770%
DUMAS	4.25%	5.1855%
DYESS	4.25%	4.7310%
EARLE	4.25%	4.5120%
EDMONSON	4.25%	4.3364%
EL DORADO	4.25%	4.2500%
ELAINE	4.25%	4.7069%
EMERSON	4.25%	4.6393%
EMMET	4.25%	4.7958%
ENGLAND	4.25%	4.2500%
ENOLA	4.25%	4.9826%
ETOWAH	4.25%	4.2500%
EUDORA	4.25%	4.7403%
EVERTON	4.25%	4.7232%

Attachment A  
 Municipal Franchise Adjustment Rider (MFA)  
 Table of Town / City Ordinance Rates and Current Billing Factors

<u>Town / City</u>	<u>Ordinance Rate - %</u>	<u>Billing Factor - %</u>
FARGO	4.25%	4.2500%
FELSENTHAL	4.25%	5.2642%
FIFTY SIX	4.25%	3.8424%
FISHER	4.25%	4.3028%
FLIPPIN	4.25%	4.4783%
FORDYCE	4.25%	4.2500%
FORREST CITY	4.25%	4.4715%
FOUNTAIN HILL	4.25%	4.6071%
FRIENDSHIP	4.25%	4.7212%
GARLAND	4.25%	4.3813%
GARNER	4.25%	4.2947%
GASSVILLE	0.00%	0.0000%
GEORGETOWN	4.25%	4.2500%
GILBERT	4.25%	4.6151%
GILLETT	4.25%	4.7682%
GILMORE	4.25%	5.0965%
GLENWOOD	4.25%	4.7220%
GOSNELL	5.00%	5.0000%
GOULD	4.25%	4.5416%
GRADY	4.25%	4.5238%
GREEN FOREST	4.25%	4.5863%
GREENBRIER	4.25%	4.7604%
GREENWAY	5.00%	5.0000%
GRIFFITHVILLE	4.25%	4.6936%
GRUBBS	4.25%	4.2150%
GUION	4.25%	4.3543%
GURDON	5.00%	6.1531%
HAMBURG	4.25%	4.5859%
HARDY	5.00%	5.0000%
HARRISBURG	4.25%	4.5516%
HARRISON	4.25%	4.2500%
HASKELL	4.25%	4.6890%
HAVANA	4.25%	4.8636%
HAZEN	4.25%	4.5619%
HEBER SPRINGS	4.25%	4.6109%
HECTOR	4.25%	4.5712%
HELENA / WEST HELENA	5.00%	5.0000%
HERMITAGE	4.25%	4.3307%
HICKORY RIDGE	4.25%	4.4794%
HIGGINSON	4.25%	3.6113%
HIGHLAND	4.25%	4.2500%
HOLLY GROVE	4.25%	4.7178%
HORSESHOE LAKE	4.25%	4.2500%
HOT SPRINGS	4.25%	4.7627%
HOXIE	5.00%	5.0000%
HUGHES	4.25%	4.5307%
HUMNOKE	4.25%	4.3285%

Attachment A  
Municipal Franchise Adjustment Rider (MFA)  
Table of Town / City Ordinance Rates and Current Billing Factors

<u>Town / City</u>	<u>Ordinance Rate - %</u>	<u>Billing Factor - %</u>
HUMPHREY	4.25%	4.3963%
HUNTER	4.25%	4.2553%
HUTTIG	4.25%	4.8188%
IMBODEN	5.00%	5.0000%
JACKSONVILLE	3.00%	3.0000%
JENNETTE	4.25%	4.2500%
JERICO	4.25%	4.2500%
JEROME	4.25%	5.7418%
JOINER	4.25%	4.1761%
JUDSONIA	4.25%	4.7002%
JUNCTION CITY	4.25%	4.7360%
KEISER	4.25%	4.5260%
KENSETT	4.25%	4.5455%
KEO	4.25%	4.6466%
KINGSLAND	4.25%	4.7497%
KNOBEL	5.00%	5.0000%
LAGRANGE	4.25%	4.2500%
LAKE CITY	5.00%	5.0000%
LAKE VIEW	4.25%	4.2393%
LAKE VILLAGE	4.25%	4.4906%
LEACHVILLE	5.00%	5.0000%
LEAD HILL	4.25%	4.5080%
LEOLA	4.25%	4.5781%
LEPANTO	4.25%	4.6321%
LESLIE	4.25%	4.6718%
LEWISVILLE	4.25%	4.8860%
LEXA	4.25%	4.2500%
LITTLE ROCK	5.20%	5.2000%
LONDON	4.25%	4.5751%
LONOKE	4.25%	4.6494%
LONSDALE	4.25%	4.8458%
LOUANN	4.25%	4.5339%
LUXORA	5.00%	5.0000%
MADISON	4.25%	4.5303%
MAGNESS	4.25%	4.5249%
MAGNET COVE	0.00%	0.0000%
MAGNOLIA	4.25%	4.8069%
MALVERN	4.25%	4.5950%
MAMMOTH SPRING	5.00%	5.0000%
MANILA	5.00%	5.0000%
MARIANNA	4.25%	4.5514%
MARIE	4.25%	4.6814%
MARION	4.25%	4.4935%
MARKED TREE	4.25%	4.6905%
MARMADUKE	5.00%	5.0000%
MARSHALL	4.25%	4.7194%
MARVELL	4.25%	4.5116%

Attachment A  
 Municipal Franchise Adjustment Rider (MFA)  
 Table of Town / City Ordinance Rates and Current Billing Factors

<u>Town / City</u>	<u>Ordinance Rate - %</u>	<u>Billing Factor - %</u>
MAUMELLE	4.25%	4.2500%
MAYFLOWER	4.25%	4.2744%
MCCRORY	4.25%	4.3576%
MCGEHEE	4.25%	4.7773%
MCNEIL	4.25%	4.7331%
MCRAE	4.25%	4.5894%
MELBOURNE	4.25%	4.7169%
MENIFEE	4.25%	4.3178%
MITCHELLVILLE	4.25%	4.9015%
MONETTE	5.00%	5.0000%
MONTICELLO	4.25%	4.8091%
MONTROSE	4.25%	4.6464%
MOOREFIELD	4.25%	7.5178%
MORO	4.25%	4.7122%
MORRILTON	4.25%	4.5432%
MOUNT IDA	4.25%	4.7480%
MOUNT PLEASANT	4.25%	4.6022%
MOUNT VERNON	4.25%	4.7105%
MOUNTAIN HOME	4.25%	4.5761%
MOUNTAIN PINE	4.25%	4.5639%
MOUNTAIN VIEW	4.25%	4.5583%
NEWARK	4.25%	4.6058%
NEWPORT	4.25%	4.5241%
NORMAN	4.25%	4.5158%
NORPHLET	4.25%	4.8746%
NORTH LITTLE ROCK	4.25%	4.2500%
ODEN	4.25%	4.3596%
OIL TROUGH	4.25%	4.0877%
OKOLONA	4.25%	4.5186%
OLA	4.25%	4.4855%
OMAHA	4.25%	4.4850%
PALESTINE	4.25%	4.7003%
PANGBURN	4.25%	4.2862%
PARKDALE	4.25%	4.8431%
PARKIN	4.25%	4.5993%
PATTERSON	4.25%	4.4153%
PEACH ORCHARD	5.00%	5.0000%
PERLA	4.25%	3.9007%
PINE BLUFF	4.25%	4.2500%
PLAINVIEW	4.25%	4.7018%
PLEASANT PLAINS	4.25%	4.9163%
PLUMMERVILLE	4.25%	4.6257%
POCAHONTAS	5.00%	5.0000%
PORTIA	5.00%	5.0000%
PORTLAND	4.25%	4.7047%
POTTSVILLE	4.25%	4.9101%
POWHATAN	5.00%	5.0000%

Attachment A  
Municipal Franchise Adjustment Rider (MFA)  
Table of Town / City Ordinance Rates and Current Billing Factors

<u>Town / City</u>	<u>Ordinance Rate - %</u>	<u>Billing Factor - %</u>
POYEN	4.25%	4.4489%
PRATTSVILLE	4.25%	4.5876%
PYATT	4.25%	4.9088%
RAVENDEN	5.00%	5.0000%
READER	0.00%	0.0000%
RECTOR	5.00%	5.0000%
REDFIELD	4.25%	4.2500%
REED	4.25%	3.5229%
REYNO	5.00%	5.0000%
RISON	4.25%	4.6755%
ROCKPORT	4.25%	4.3440%
ROE	4.25%	4.5121%
RONDO	4.25%	4.3541%
ROSSTON	4.25%	4.7511%
RUSSELL	4.25%	4.6759%
RUSSELLVILLE	4.50%	5.1370%
SEARCY	4.25%	4.9905%
SHANNON HILLS	5.20%	5.2000%
SHERIDAN	4.25%	4.9301%
SHERRILL	4.25%	4.9994%
SHERWOOD	4.25%	5.1336%
SIDNEY	4.25%	4.5899%
SMACKOVER	4.25%	4.8533%
SOUTH LEAD HILL	4.25%	4.2046%
SPARKMAN	4.25%	4.9810%
ST. CHARLES	4.25%	4.9907%
ST. FRANCIS	5.00%	5.0000%
STAMPS	4.25%	4.8964%
STEPHENS	4.25%	4.9776%
STRONG	4.25%	4.8055%
STUTT GART	6.25%	6.6361%
SUCCESS	5.00%	5.0000%
SULPHUR ROCK	4.25%	4.6107%
SUMMIT	4.25%	4.5681%
SUNSET	4.25%	4.5315%
SWIFTON	4.25%	4.4207%
TAYLOR	4.25%	4.5481%
THORNTON	4.25%	4.5146%
TILLAR	4.25%	4.4116%
TRASKWOOD	4.25%	4.8274%
TRUMANN	4.25%	4.6853%
TUCKERMAN	4.25%	4.3306%
TUPELO	4.25%	4.4012%
TURRELL	4.25%	4.3728%
TWIN GROVES	4.25%	4.2500%
TYRONZA	4.25%	4.3054%
ULM	4.25%	4.6885%

Attachment A  
Municipal Franchise Adjustment Rider (MFA)  
Table of Town / City Ordinance Rates and Current Billing Factors

<u>Town / City</u>	<u>Ordinance Rate - %</u>	<u>Billing Factor - %</u>
VALLEY SPRINGS	4.25%	4.2299%
VICTORIA	4.25%	4.3427%
VILONIA	4.25%	4.6808%
WABBASEKA	4.25%	4.6234%
WALDENBURG	4.25%	4.0836%
WALDO	4.25%	4.7438%
WALNUT RIDGE	5.00%	5.0000%
WARREN	5.00%	5.0000%
WEINER	4.25%	4.5298%
WEST POINT	4.25%	4.3746%
WESTERN GROVE	4.25%	4.8819%
WHEATLEY	4.25%	4.5147%
WHELEN SPRINGS	4.25%	4.3837%
WHITE HALL	4.25%	4.6786%
WIDENER	4.25%	4.5102%
WILLIFORD	5.00%	5.0000%
WILLISVILLE	4.25%	4.8735%
WILMAR	4.25%	4.7393%
WILMOT	4.25%	4.9235%
WILSON	6.00%	6.0000%
WINCHESTER	4.25%	4.7575%
WOOSTER	4.25%	4.7610%
WRIGHTSVILLE	4.25%	4.7322%
WYNNE	4.25%	4.6890%
YELLVILLE	4.25%	4.4908%
ZINC	4.25%	3.9551%